



THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS
HONORING OUTSTANDING COMMUNITY SERVICE BY YOUNG AMERICANS

Apply for a Prudential Spirit of Community Award!

If you've made a difference by volunteering in your community over the past year, you could win \$1,000 and a fabulous trip to Washington, D.C., next May – by applying for a Prudential Spirit of Community Award! Even more importantly, you could win recognition that might inspire other young people to follow your example. These prestigious awards, sponsored by Prudential Financial and the National Association of Secondary School Principals, have honored nearly 90,000 middle level and high school students over the past 14 years solely for their volunteer work.

It's easy to apply! Just visit <http://spirit.prudential.com> or www.principals.org/prudential, click on the "How to Apply" link, and follow the onscreen instructions. When asked for the access key, type the word **spirit**. (If you need a paper application form, call 877-525-8491 toll-free.)

All state-level honorees will be announced in February. The top middle level and high school applicant in each state and the District of Columbia, called State Honorees, will receive an unrestricted award of \$1,000, an engraved silver medallion, and an all-expense-paid trip with a parent to Washington, D.C., next May 1-4.

From two to ten runners-up in each state, called Distinguished Finalists, will get bronze medallions. Other state-level winners will receive Certificates of Excellence.

Finally, ten of the State Honorees will be named America's top ten youth volunteers of the year at a special ceremony in Washington, D.C., in early May. These National Honorees are awarded an additional \$5,000, gold medallions, crystal trophies and \$5,000 grants for the charities of their choice.

In addition, all Local Honorees who have devoted a minimum number of hours to their volunteer activities will receive the President's Volunteer Service Award.

**Apply now at <http://spirit.prudential.com> or www.principals.org/prudential.
Or call 877-525-8491 toll-free for more information.
Application deadline: November 2, 2009.**

HELP US HONOR YOUNG VOLUNTEERS

THE 2010 PRUDENTIAL SPIRIT OF COMMUNITY AWARDS



RECOGNIZING MIDDLE AND
HIGH SCHOOL STUDENTS
FOR VOLUNTEER SERVICE
IN THEIR COMMUNITIES



APPLICATION DEADLINE: NOVEMBER 2, 2009

THE 2010 PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

What are The Prudential Spirit of Community Awards?

The Prudential Spirit of Community Awards were created in 1995 to recognize students in middle and high school grades who have demonstrated exemplary community service. These prestigious awards, sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals (NASSP), are presented annually on the local, state and national level.

How does the program work?

1. Young volunteers in grades 5-12 complete an application online at <http://spirit.prudential.com> or www.principals.org/prudential by November 2, 2009 (access key: spirit). Then they print it out and fax the signed signature page to (615) 627-9685.
2. Applicants submit their entire application to their school principal or to the head of one of these officially designated local organizations: a Girl Scout council, county 4-H group, American Red Cross chapter, YMCA, or affiliate of HandsOn Network.
3. Each participating school or organization reviews the applications of its students and selects one middle level Local Honoree for every 1,000 students in grades 5-8, and/or one high school Local Honoree for every 1,000 students in grades 9-12.
4. Principals or organization heads certify applications of their selected Local Honorees online by November 9, 2009.
5. The top high school and middle level youth volunteer in each state and the District of Columbia are named State Honorees in February, and from two to ten runners-up in each state are named Distinguished Finalists.
6. Ten of the State Honorees are named America's top ten youth volunteers of the year by a distinguished national selection committee at a special ceremony in Washington, D.C., in May.

What do honorees receive?

- Local Honorees receive Certificates of Achievement from their schools or organizations. Those who qualify also receive the President's Volunteer Service Award.
- State Honorees receive \$1,000, engraved silver medallions, and an all-expense-paid trip with a parent or guardian to Washington, D.C., in May for several days of recognition events, including award ceremonies, sight-seeing tours, and Congressional visits on Capitol Hill.
- Distinguished Finalists (runners-up at the state level) receive engraved bronze medallions.
- Other top applicants at the state level receive Certificates of Excellence.
- National Honorees receive additional \$5,000 awards, engraved gold medallions, and crystal trophies for their schools or organizations. They also receive \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

Who is eligible?

Any student who:

- is in grades 5-12 as of November 2, 2009, and is a legal resident of one of the 50 states of the United States or the District of Columbia
- has engaged in a volunteer activity that occurred at least in part after September 1, 2008
- completes an application and submits it to a school principal or the head of an officially designated local organization by November 2, 2009.

For more information:

<http://spirit.prudential.com>
www.principals.org/prudential
1-877-525-8491
spirit@principals.org



On the front page:

Former First Lady Laura Bush congratulates Texas' 2009 State Honorees, Patrick Foster and Shelby Romero.

More than 90,000 young people have been honored with Prudential Spirit of Community Awards over the past 14 years!

IMPORTANT DATES

September 2009

Online application form is available at <http://spirit.prudential.com> and www.principals.org/prudential. Program information is mailed to all middle level and high schools and to officially designated local organizations (see below).

November 2, 2009

Deadline for students to complete applications online, fax the signed signature page to (615) 627-9685, and submit printout of application to school principal or the head of an officially designated local organization.

November 2-9, 2009

Participating schools and organizations review applications and select Local Honorees, then nominate them for state-level judging by certifying their applications online.

February 9, 2010

Judges name the top middle level and high school youth volunteer in every state and the District of Columbia as State Honorees.

May 1-4, 2010

102 State Honorees attend national recognition events in Washington, D.C., at which time America's top ten youth volunteers of the year are announced.

Applicants must submit completed applications to one of the following:

- A middle level or high school
- A Girl Scout council
- A county 4-H organization
- An American Red Cross chapter
- A YMCA
- An affiliate of HandsOn Network

THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS PROGRAM IS WIDELY SUPPORTED

The Prudential Spirit of Community Awards program is sponsored by Prudential Financial in partnership with the National Association of



Secondary School Principals. The program is supported by the National 4-H Council, Girl Scouts of the USA, American Red Cross, HandsOn Network (generated by the Points of Light Institute), YM of the USA, Key Club International, the America's Promise Alliance, United National Indian Tribal Youth, the American Association of School Administrators, the Council of the Great City Schools, the National Middle School Association, the National School Boards Association, the National School Public Relations Association, and numerous other national organizations.